

# 15 International Partners



# pieces

Towards large-scale adaption and tailored implementation of evidence-based primary cancer prevention programmes in Europe and beyond



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## What is PIECES and why is it important?

PIECES is an EU-funded project (Agreement 101104390) that aims to adapt existing evidence-based primary cancer prevention programmes to improve implementation outcomes.

Prevention programmes with proven effectiveness in controlled settings often fail when implemented in the real world due to ineffective adaptation and implementation strategies.



## How are we going to achieve our goal?

With a consortium of 15 partners, the project team will develop an innovative toolkit, known as the PCP Integrated Implementation Toolkit (PCP-IT), to guide users through the process of selecting, adapting and implementing primary cancer prevention programmes.

The toolkit will be implemented and evaluated in 10 countries of diverse socio-cultural backgrounds and access to up to 77.7 million inhabitants.

This 4-year project started in June 2023 and will end in May 2027.

The main modifiable **risk factors** that we are aiming to tackle in the project include:



TOBACCO SMOKING



EXPOSURE TO SECOND-HAND SMOKE



ALCOHOL CONSUMPTION



POOR PHYSICAL ACTIVITY



HPV INFECTION



SUN EXPOSURE



UNHEALTHY DIET

## What are the expected impacts?



### Societal

Improved clinical outcomes and reduced cancer morbidity, mortality and inequalities in public health



### Scientific

Development and consolidation of implementation science in cancer prevention



### Economic

Improved effectivity and efficiency of investments in primary prevention programmes