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EXPECTED IMPACT

-  Improvement of clinical outcomes and reduction of cancer morbidity, mortality and public health inequalities.
-  Development and consolidation of implementation science in cancer prevention.
-  Improvement of the effectiveness and efficiency of investments in primary prevention programmes.



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Towards Large-Scale Adaptation and Tailored Implementation of Evidence-based Primary Cancer Prevention Programmes in Europe and beyond



BACKGROUND

The high and increasing global burden of cancer highlights the need for effective implementation of primary cancer prevention programmes targeting modifiable risk factors. However, evidence-based programmes with proven effectiveness in controlled settings often fail when implemented in real world-settings.

There is a need to provide decision-makers and implementers with tools to effectively adapt and implement evidence-based cancer prevention programmes.



OUR MISSION

The PIECES project aims to improve the reach and effectiveness of primary cancer prevention programmes by developing and testing an innovative toolkit, known as the PCP Integrated Implementation Toolkit (PCP-IT), to guide and support users in the selection, adaptation and implementation of cancer prevention programmes.

A multi-site comparative study will be used to evaluate the performance and working mechanisms of the PCP-IT. The modular toolkit will be implemented by teams based in Spain, the Netherlands, Albania, the UK, Italy, Ukraine, Germany and Ireland.



RISK FACTORS

The project addresses six modifiable cancer risk factors



Tobacco smoking and exposure to SHS



Alcohol consumption



Poor physical activity



HPV infection



Sun exposure



Unhealthy diet

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